

Celebrity "What Am I Saying?"

A Game Show

for the Design Community



Answer:

Paulette Dining Chair

Each Week, one design celebrity and one manufacturer will go head to head, in a race to figure out, "**What Am I Saying?**".

Contestants will have 20-seconds to read a phrase out loud to decipher the fragmented name of the manufacturer's product. The contestant with the most answers correct will win **\$500** to be donated to a charity of their choice.

Each week, will feature a different manufacturer and design celebrity, aired on Facebook, IGTV, YouTube and LinkedIn.

Giving Back Never Sounded So Funny!



Advertising Opportunities

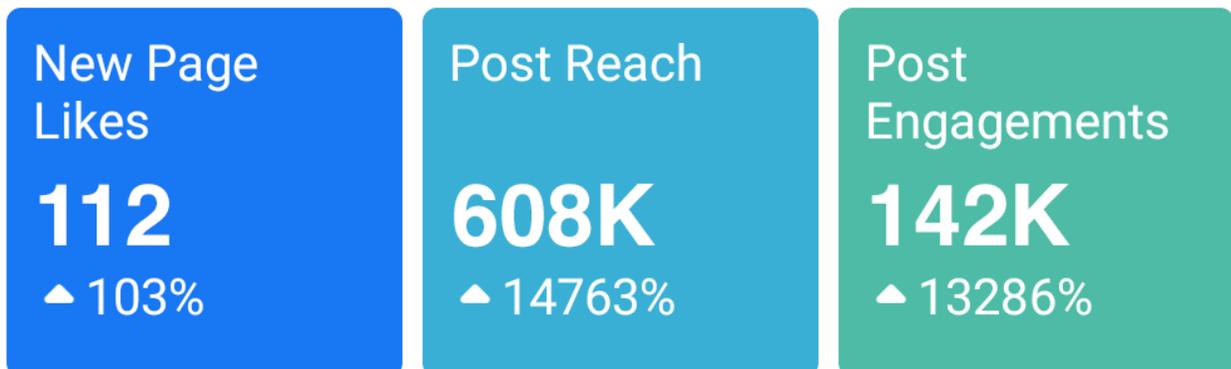


Paid Advertising

Sponsorship Opportunities - Manufacturers and retailers can participate by sponsoring the 12-episode series (only 6 sponsorship slots available). Your branding appears in all episodes and includes two on-screen features.

Benefits - Have your brand featured on 2 full episodes. Connect with industry influencers. Build brand reputation within the design community and consumers. Provide support to local charities.

Viewership and Reach - The LBN features programs that reach an average of 608K people weekly. With a primary target audience base of interior designers, manufacturers, retailers, design enthusiasts and consumers.



Remote Videography

Evergreen Content – Filmed Remote

Using remote video production software, professional Live video editors and graphic designers, The Live Broadcast Network is able to handle all of the videography remote. So that we can remove any need for travel, expensive live film crews and costly production overhead.

Then we stream the content through the cloud and onto Facebook, which is then distributed through Facebook Live Cross Posting thru your business page(s) to reach the maximum number of Live Viewers.

Then, we boost the content with Facebook Advertising to grow viewership numbers well into the 10's of thousands.

Your Business Depends On New Audience Exposure



Who Gets The Content?

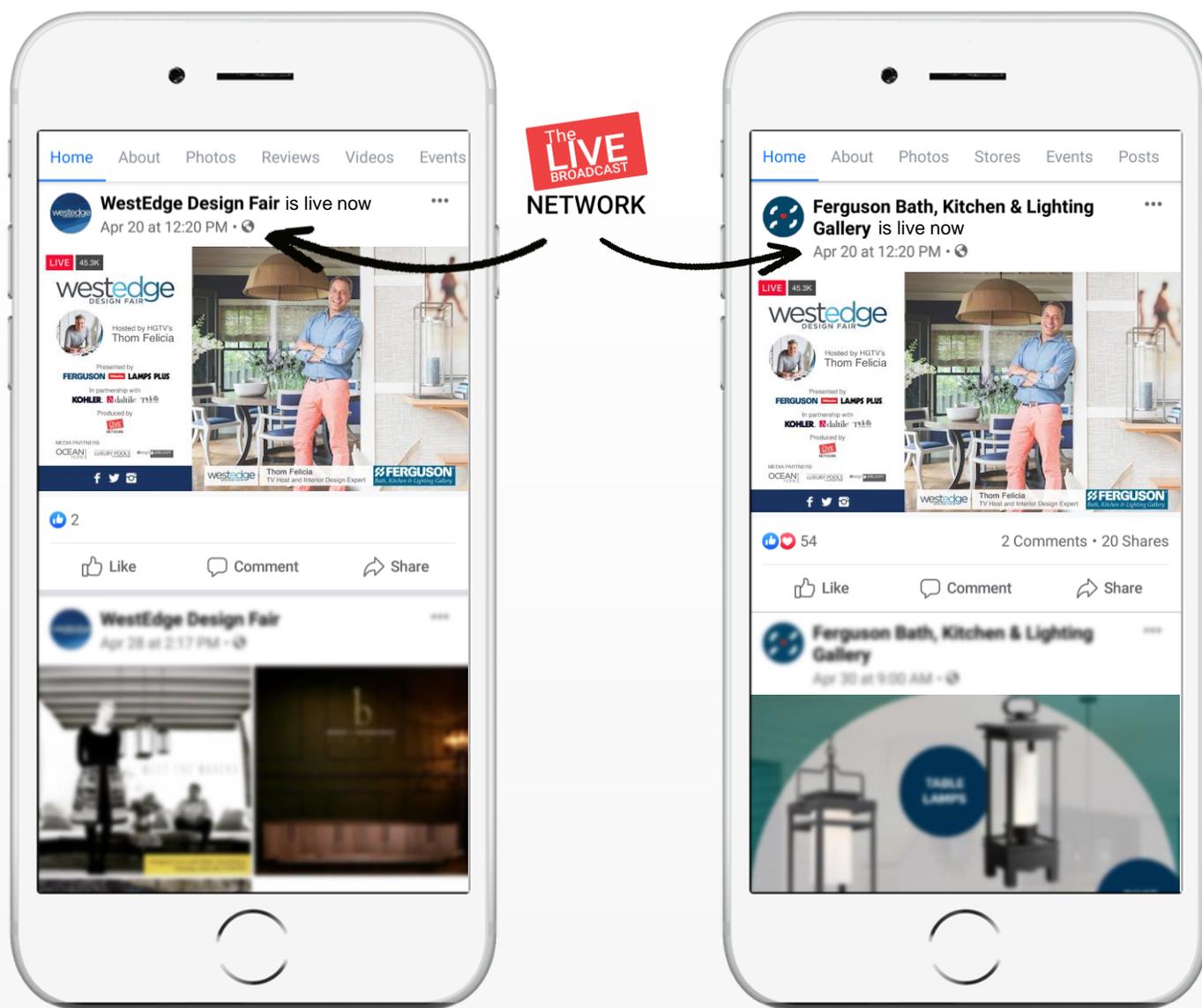
Facebook Cross Posting

In May of 2019, Facebook launched “Crosspost”. In very simple terms, this allows companies to simulcast their videos across multiple partner business pages.

Which means, when we stream your segment, the video can stream directly from your page, as well as The Live Broadcast Network’s page.

This is golden for maximizing your viewership and marketing your products in front of your audience and our 500K weekly viewers..

So, who gets the content? You do!



Rates and Descriptions

Simple Pricing To Fit Your Brand

Basic

4 Slots Available

\$6,000⁰⁰

Voice Over + Logo

The Basic Plan is perfect for businesses seeking to be featured on the show and associate their brand with positive messaging.

Includes:

GENERAL INCLUSIONS:

12 Episode Series - The series is limited to twelve (12), 15-20-minute episode, series

Featured Appearance - A brand rep from your company will be featured as the Manufacturer in 2-non-consecutive episodes

Remote Videography - All episodes are filmed remote from your webcam or smartphone

Celebrity Guests - Celebrity guests will be chosen by The LBN and its producers

On-Screen Logo Display - Your brand's logo will appear on all 12-episodes, throughout the show's airing

BASIC PLAN INCLUDES:

Voice Over + Stinger - The LBN will provide a "brought to you by" voice over mention of your brand's name on all 12-episodes

Event Post:

Branded Event Post - A custom graphic posted to Facebook Events and shared to Instagram and LinkedIn

Active URL Links - Your company name and active URL (website) will be displayed on all 12-episodes

Branded Post - All episodes will air as a "Paid Partnership" through Facebook Cross Posting and IG Sponsored Content

\$50.00 FB Boosted Event Post - Boosted Event Post ensures that the maximum audience notified of your upcoming broadcast

LIVE Broadcast/Distribution:

Live Stream - Up to a 20-minute episode, Live Streamed on Facebook at a pre-scheduled time slot

Additional Distribution - Shared on IGTV, YouTube and LinkedIn.

\$50.00 Boosted Post - Allows your video to be seen by a larger number of viewers through paid advertising over a 7-day period following the Live broadcast

\$6,000⁰⁰ payment

Only 4 Slots Available

PAY NOW

MOST POPULAR

Branded

branded content + product feature

\$10,000⁰⁰

30-Second Video Ad

The Premium Plan is great for the brand that wants to leverage the audience reach to convey their brand story through video ads.

Includes:

GENERAL INCLUSIONS:

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Remote Videography - All episodes are filmed remote from your webcam or smartphone

Celebrity Guests - Celebrity guests will be chosen by The LBN and its producers

On-Screen Logo Display - Your brand's logo will appear on all 12-episodes, throughout the show's airing

BASIC PLAN INCLUDES:

Voice Over + Stinger - The LBN will provide a "brought to you by" voice over mention of your brand's name on all 12-episodes

15-30 Second Video Ad - Premium Sponsors can provide up to 2-Video Commercials, 15-30 seconds in length. Ads must meet all Facebook and FCC guidelines

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\$100.00 Boosted Post - Allows your video to be seen by a larger number of viewers through paid advertising over a 7-day period following the Live broadcast

\$10,000⁰⁰ payment

Only 2 Slots Available

PAY NOW

Contact us for more information about rates and promotions

(949) 652-9503